

## 2025 Spring Conference Program - Partners

May 12 – 15, 2025

Red Deer Resort & Casino

### Monday May 12

7:45am – 4:00pm

Golf

*Alberta Springs Golf Resort*

5:00pm – 9:00pm

Conference Registration

*Event Centre*

6:00pm – 10:00pm

President's Reception

*Event Centre*

The AEFAA executive is proud to welcome and host you at the President's reception. This social event includes food and beverages and is a great opportunity to relax and renew acquaintances.

### Tuesday May 13

8:00am – 9:00am

Partners' Meet & Greet

*Board Room 1*

9:00am – 10:15am

Opening Ceremonies and Keynote Speaker: **Jody Urquhart**

Take This Job & Love It: Your Work, Your Way!

*Monaco*

Tired of feeling like just another employee? Sick of dragging yourself to work? What if you could enjoy your job – and I mean enjoy it?

Join us for this comedy-filled real-world guide to turning work from a daily grind into something you look forward to. The big secret? You create the meaning. Stress doesn't control you – you control your response. Your job isn't just a paycheck; it's your playground for growth.



By the end, you'll know how to:

- Inject fun into your daily work
- Turn challenges into opportunities
- Make stress your sidekick, not your boss
- Find joy in what you do
- Become the energy you want to see at work

Ready to flip the script on your 9-to-5

10:30am – 12:00pm

Lockdown room

12:00pm – 1:00pm

Lunch with Partners  
*Monaco*

2:00pm – 6:00pm

49<sup>th</sup> Annual AEFAA Trade Show  
*Event Centre*

Once again, we are hosting our very popular trade show and once again, we anticipate being sold out. We have 90 booths with nearly as many vendors ready to represent our industry and show us what's new and great in our ever-changing environment.



This year's theme is MOVIE CHARACTERS. Make sure you dress up as your favourite!

6:00pm – 7:00pm

Dinner  
*Event Centre*

7:00pm – 8:00pm

Draws  
*Event Centre*

Join us for our ever-popular fishbowl draws and the grand prize draw, sponsored by our favourite vendors!

8:00pm – 12:00am

Trade Show Social  
*Alpine Lakes Room and Foyer*

All attendees of the trade show, exhibitors, and delegates, are invited to share this social time after the trade show to network and enjoy each other's company after a busy day.

## Wednesday May 14

7:00am – 8:30am

Breakfast  
*Monaco*  
Delegates and Partners welcome

8:30am – 12:00pm

Free time

12:00pm – 1:00pm

Lunch  
*Monaco*

1:30pm – 4:00pm

Craft and sip  
*Sorrento*

6:00pm – 10:00pm

Banquet & Comedian

*Monaco*

Comedy with a Personal Twist

Since hitting the live comedy scene in 1996, **Bob Beddow** has been wowing audiences with homespun humor...His story telling style and easy-going nature bring people into his world. From Birth to Death and everything in between, Bob will show you the real circle of life. Like he says “ if it hasn’t happened to you yet.... it will” Bob is in demand for everything from fundraisers to festivals!



## Thursday May 15

7:00am – 8:30am

Breakfast

*Monaco*

Delegates and Partners welcome

8:30am – 12:00pm

Free time

12:00pm – 1:30pm

Lunch & Closing Ceremonies

*Monaco*